

The PeepNet Box[®]

The idea of Hacking the Environment is born to solve one or a handful of problems that we face in our daily lives.

Hacking a part of environment, goes to figure out how could we change the way technology usually has been used.
It's more about use of technology, than technology itself.

Looking around ourselves, we could find some missed or ignored parts of the environment, that could play a more important role.



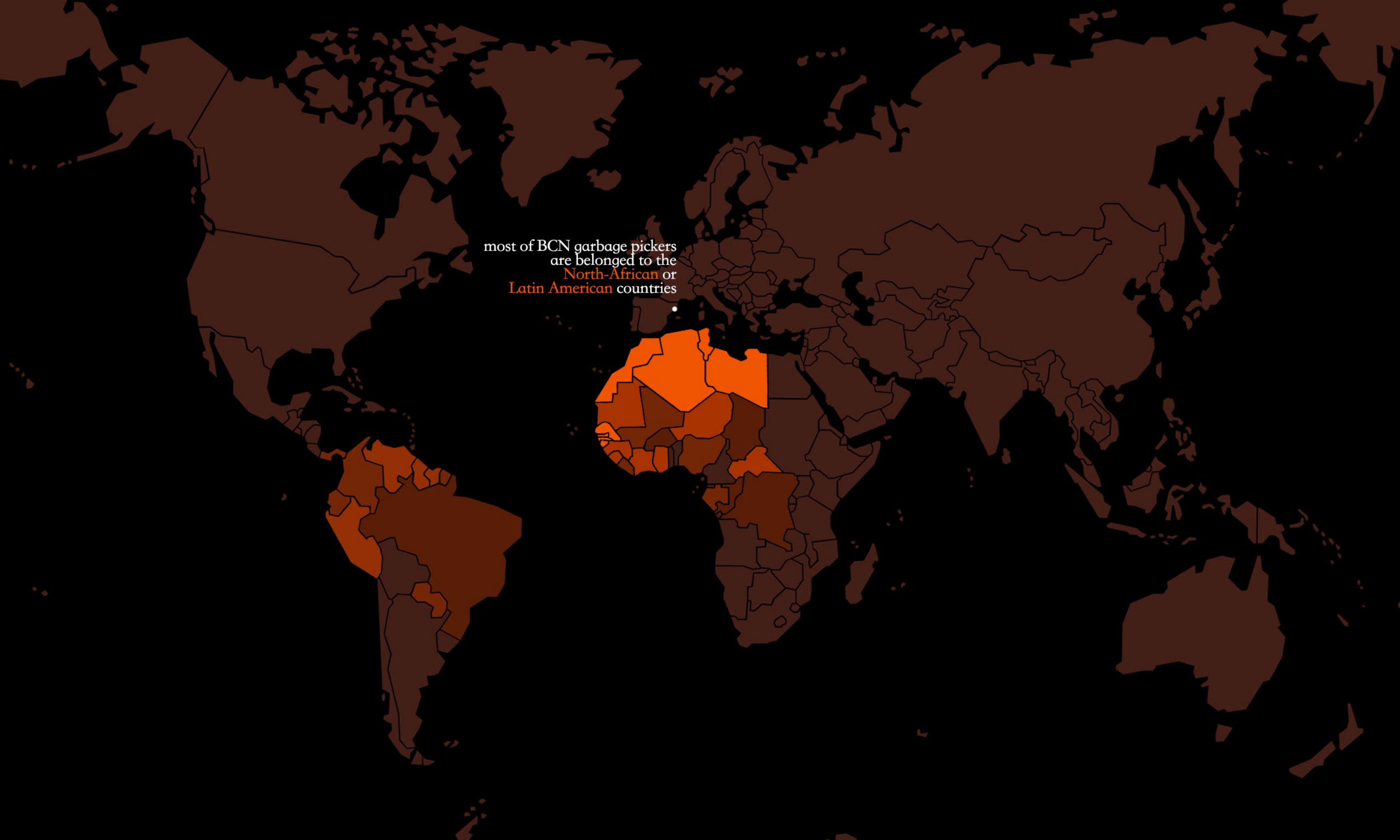


Looking for kind of evironmental
issues or problems
during a visiting experience in
Rambla del Poblenou,
located @ east of bcn



The GARBAGE PICKERS,
one of the most vulnerable
parts of Barcelona society

most of BCN garbage pickers
are belonged to the
North-African or
Latin American countries



So what is the problem precisely?



#2
the way the garbage-pickers live,
as one of the most vulnerable
sectors of the society



#1
visual pollution &
unappropriate social effects
on people

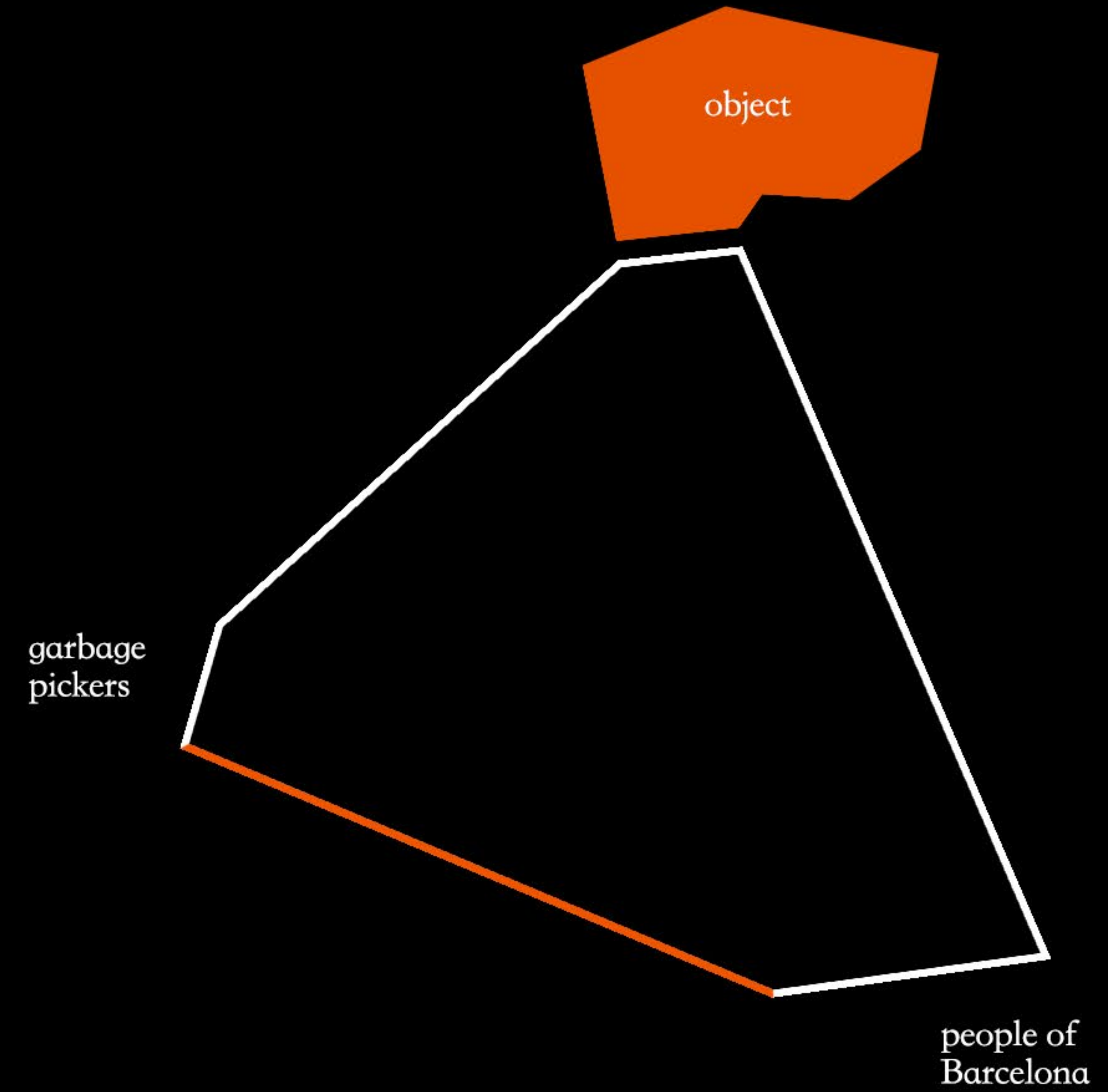


How to difne general approaches to solve the problem?

1
make them invisible, and take them
out of peoples eyes

2
omit this part of Barcelona society,
and push them to go out of the city or
the country

③
help them, to find their right social position (making the
others aware of them)



Looking for the object to hack ...



1 > old peep box



2 > garbage cans area

The chosen object to hack is the garbage cans area, but since we look for hacking this area through hacking another object called peep box, so in fact, there are two objects that are aimed to be hacked; in order to change the general image of garbage cans and, as well, to make people aware of garbage pickers.

Peep Box can be traced back to early modern times (15th century in Europe, by Leon Battista Alberti) and are known in various cultures.

In brief, it is an exhibition of pictures, objects or people viewed through a small hole or magnifying glass. Though historically a peep show was a form of entertainment provided by wandering showmen, nowadays it more commonly refers to a presentation of a sex show or pornographic film which is viewed through a viewing slot.





20 stes of main trash cans
near the main path of
Rambla del Poblenou

How to hack 2 objects?

Step 1 >
changing the function of
traditional peep-box

Step 2 >
putting it
in the garbage cans area

So in this way, the garbage area could have a kind of characteristic to absorb people and make them aware of garbage pickers.

In other words, the meaning and function of garbage cans areas would be changed (in a way to solve the main problem).

What would be the new function of PeepBox?

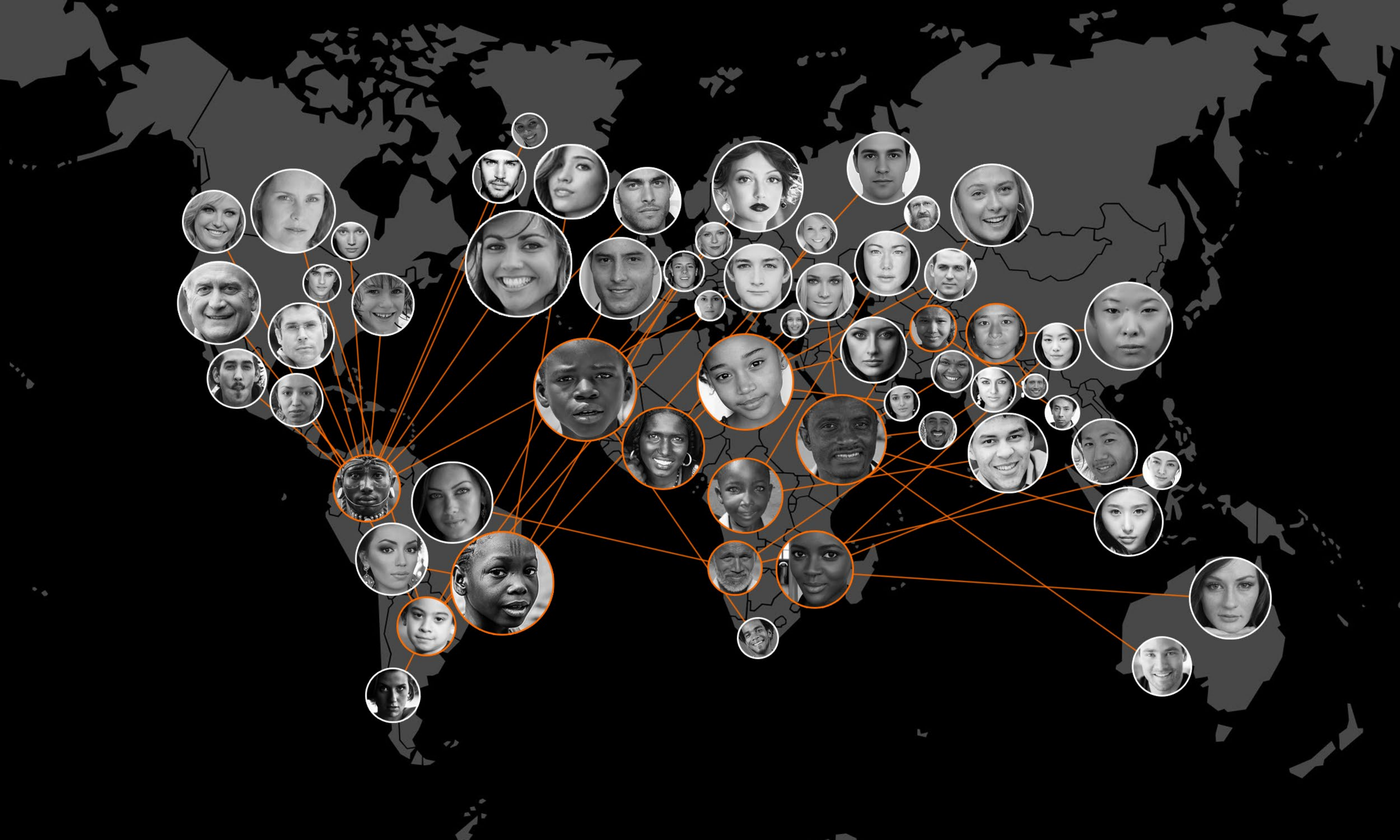
In the recent years social networks became super-accessible especially through smartphones and personal electronic devices.

So it seems that introducing a kind of urban device for a special use of social communication could be a smart way to make people interact with each other in a more real world.

friends ————— current social networks ————— friends

people of BCN ————— new means of social networking ————— people of garbage pickers' homelands

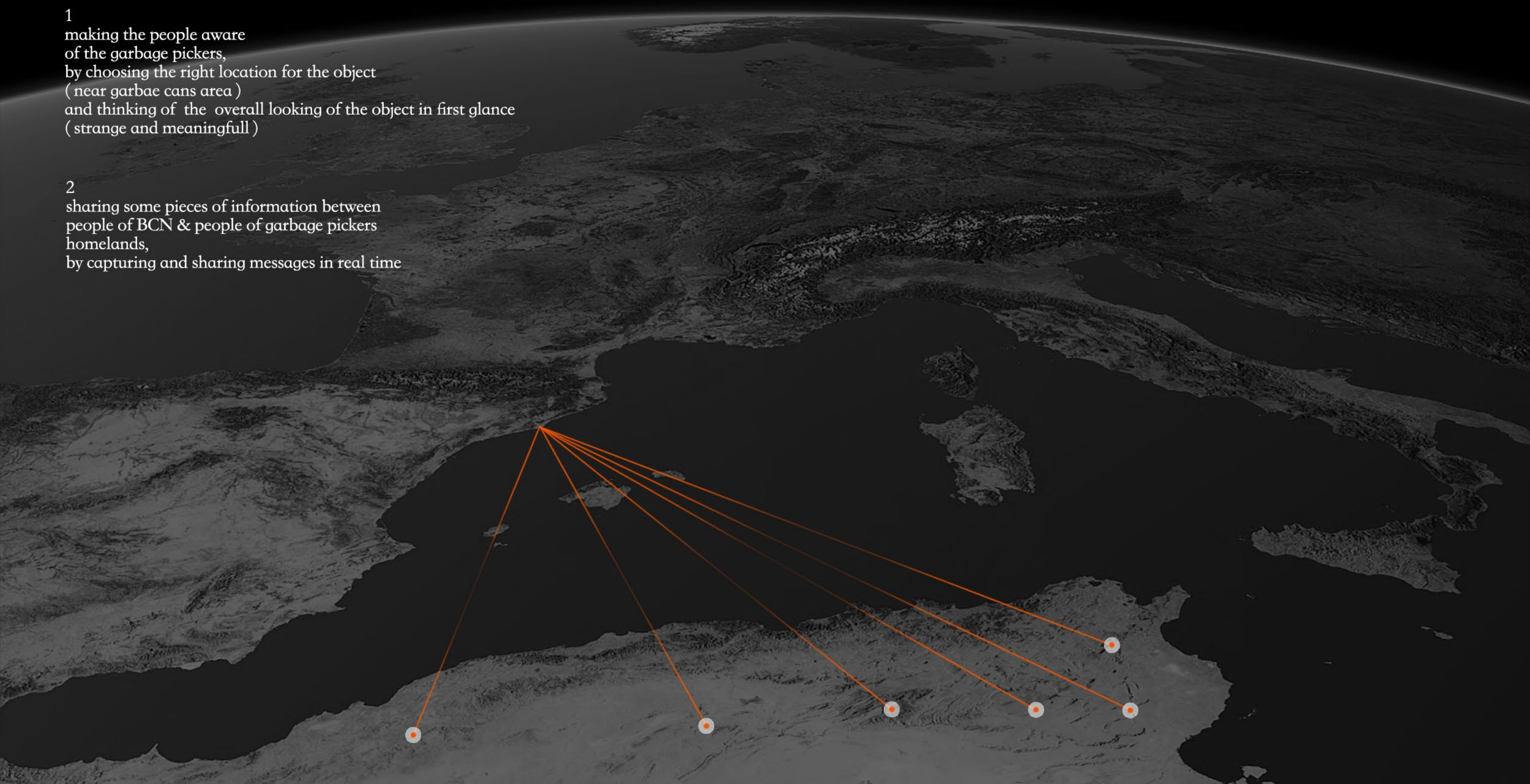
reach parts of global society ————— new means of social networking ————— poor parts of global society



What would be the exact function this new social-networking device ?

1
making the people aware
of the garbage pickers,
by choosing the right location for the object
(near garbae cans area)
and thinking of the overall looking of the object in first glance
(strange and meaningfull)

2
sharing some pieces of information between
people of BCN & people of garbage pickers
homelands,
by capturing and sharing messages in real time



recorder interface

player interface

parts of the
PeepNet Box

symbolic base

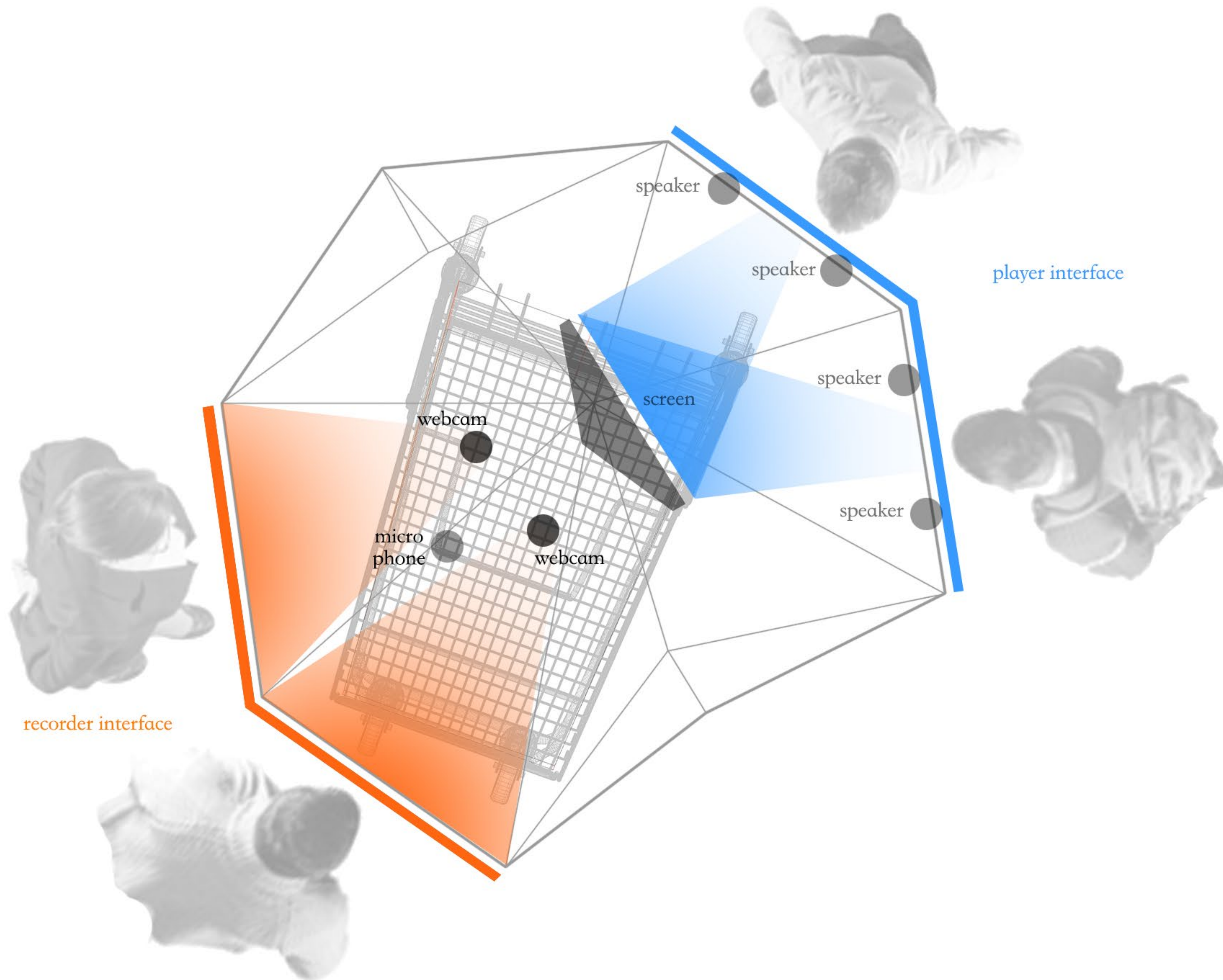


parts of the
PeepNet Box

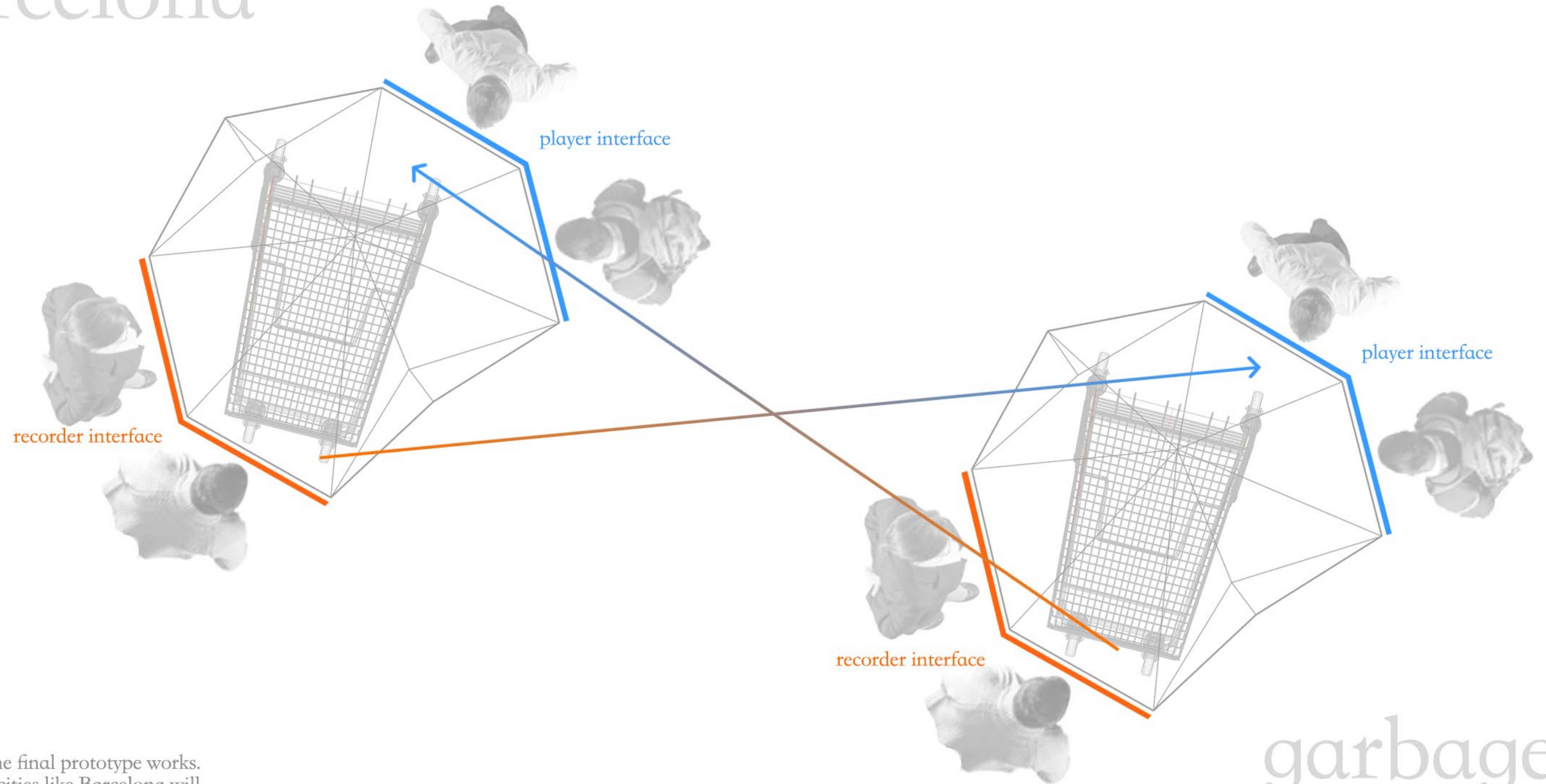




the final prototype
- top view



Barcelona



the way that the final prototype works. People of rich cities like Barcelona will have some experiences in social networking by sharing mixed vocal and visual messages in real time to the people of garbage pickers homelands, and vice versa, through the PeepNet Box, that will be installed in some parts of these connecting cities, near garbage cans areas.

garbage
pickers
homelands



video mixings and sound capturings
supported by :
Processing + Max 7



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